Overview

Organizational development refers to a complex business strategy that concentrates on educational elements intended to change the values, beliefs and structure of an organization. Organizational development is intended to give organizations the skills to adapt to new technologies and challenges, in the marketplace.

In terms of OD training and organizational development in general, how you manage change can make a significant difference in the success of your business. Organization development training and activities get involved in the interactions of your people systems, work culture, and office climate.

In today’s highly competitive business environment, trained managers and leaders are a company’s largest asset. This training course in organizational development will provide delegates with the knowledge to plan organize and coordinate assets as well as ensure that operations run more effectively.

Objectives

* To know how to connect your OD initiatives to strategic business models
* To learn how to use the action research process to diagnose opportunities for improving the organization
* To know how to define critical success factors and target specific interventions for hard-hitting, bottom-line OD

Who Should Participate

* New organizational development practitioners and anyone with little or no background in organizational development

Key Topics

Module 1: Organizational Development and the Business

This section presents an overview of Organization Development. Participants will be oriented with the OD process and values. The ability of an organization to steer itself towards a direction starts from an effective vision. Participants will learn to create a compelling vision and mission statement, translate their vision into measurable outcomes, and learn the impact and implications of business strategies on HR systems.

• The drivers of change
• Definitions of organizational development
• The roots of current organizational development practice
• What is OD consulting work?
• Defining a business model

Module 2: Action Research Diagnostic Phases

In this module, participants will learn the steps in conducting organizational diagnosis. In addition to this, participants are expected to demonstrate skills in using both qualitative and quantitative methods. Such methods include surveys, interviews, focused group discussions, and content analysis. Participants will be taught to construct data gathering instruments and also learn to analyze data into a coherent framework.

• Beginning the organizational development process: action research - the foundation of organizational development
• Inquiry - the critical organizational development skill
• Data collection
• Pros and cons of data collection and benchmarking

Module 3: Action Research Implementation Phases

In this module, participants will learn the foundational skills needed for implementing interventions. These skills include facilitating strategic planning sessions, process consulting, organization design, and managing teams.

• Critical success factors
• Implementation planning
• Stakeholder commitment chart

Reserve now! Call us at:
Tel. (02) 227.01.42 / (02) 496.69.49 / (02) 727.56.28 / (02) 727.88.60
Website: www.businesscoachphil.com
Time

* 9:00 am - 4:00 pm

Venue

* Unit 201 Richbelt Tower, 17 Annapolis St., Greenhills, San Juan City, Metro Manila

Schedule

* Please check our website, or you may call any of our customer representatives.
* Schedule may change without prior notice. Please call to confirm. BusinessCoach, Inc. is not liable for any expense incurred by seminar registrant resulting from cancellation of any of our events.

Seminar Fee

* Php 3,000.00 per person (inclusive of snacks, lunch, seminar kit, handouts, certificate of attendance)

Discount

* 10% Discount if FULL AMOUNT is paid at least five (5) banking days before the event.

Reservation

* Please call to register, or use the registration form below. Kindly fill-out, and send to us through fax (727.8860 or 727.5628) or email. You will receive a confirmation within 48 hours.

Mode of Payment

* Deposit payment at Banco de Oro, Savings Account Name: BusinessCoach, Inc. Then kindly fax or email deposit slip (indicate name of participant and seminar title) to confirm reservation.
* On-site payment (CASH only)
* Company checks are accepted, provided that they are received at least five (5) banking days before the event.

Register Now! (limited slots available)

Seminar Title______________________________________________________________
Date_____________________________________________________________________
Name of Participant _________________________________________________________
Nickname ________________________________________________________________
Company Name ____________________________________________________________
Address __________________________________________________________________
TIN _____________________________________________________________________
Contact Person _____________________________________________________________
Position __________________________________________________________________
Contact Number ___________________________________________________________
Fax ______________________________________________________________________
Email Address _____________________________________________________________
(You may use a separate sheet for additional registrations)

*Kindly fax to (02) 727.5628 or (02) 727.8860, or email form to businesscoachphil@gmail.com