

# How to Invest in Stock Market

## Overview

Tired of low interest rates? Knowing how to invest wisely in the stock market may be one of pillars of your financial planning. This seminar is simple to understand even for those with no background in business or in finance.

## Objective

- \* To teach participants how to invest in the Philippine stock market.

## Who Should Participate

- \* Those who want to invest in the stock market.

## Key Topics

- \* Why Invest in Stocks (Advantages of Stock Market Investing, Criteria of a Sound Investment, The Story of Warren Buffet)
- \* Definition of Stocks
- \* Types and Classes of Stocks
- \* Stocks vs Bonds vs Mutual Funds Investing
- \* Ways of Making Money from Stocks
- \* Advantages and Disadvantages of Stock Market Investing
- \* Minimum Investments and Opening a Trading Account
- \* Choosing a Good Stockbroker
- \* Trading Stocks Online
- \* Transaction Costs
- \* How to Post a Buy and Sell Order
- \* Reading and Interpreting Stock Market Quotes
- \* Choosing Stocks Wisely (Practical Tips to Increase Returns)
- \* Factors Affecting Stock Prices
- \* Introduction to Fundamental and Technical Analysis
- \* Introduction to Portfolio Management
- \* Safeguarding your Investment (Trading Malpractices and How to Prevent Them)

Reserve now! Call us at:

Tel. (02) 227.01.42 / (02) 496.69.49 / (02) 727.56.28 /  
(02) 727.88.60

Mobile Numbers: Globe: 0915-205-0133 / Smart: 0908-342-3162 /  
Sun: 0933-584-7266

Website: [www.businesscoachphil.com](http://www.businesscoachphil.com)

## Time

- \* 9:00 am - 4:00 pm

## Venue

- \* Unit 201 Richbelt Tower,  
17 Annapolis St.,  
Greenhills, San Juan City,  
Metro Manila

## Schedule

- \* Please check our website, or you may call any of our customer representatives.
- \* Schedule may change without prior notice. Please call to confirm. BusinessCoach, Inc. is not liable for any expense incurred by seminar registrant resulting from cancellation of any of our events.

## Seminar Fee

- \* Php 3,000.00 per person (inclusive of snacks, lunch, seminar kit, handouts, certificate of attendance)

## Discount

- \* 10% Discount if FULL AMOUNT is paid at least five (5) banking days before the event.

## Reservation

- \* Please call to register, or use the registration form below. Kindly fill-out, and send to us through fax (727.8860 or 727.5628) or email. You will receive a confirmation within 48 hours.

## Mode of Payment

- \* Deposit payment at Banco de Oro, Savings Account Name: BusinessCoach, Inc. Then kindly fax or email deposit slip (indicate name of participant and seminar title) to confirm reservation.
- \* On-site payment (CASH only)
- \* Company checks are accepted, provided that they are received at least five (5) banking days before the event.

### Register Now! (limited slots available)

Seminar Title \_\_\_\_\_

Date \_\_\_\_\_

Name of Participant \_\_\_\_\_

Nickname \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

TIN \_\_\_\_\_

Contact Person \_\_\_\_\_

Position \_\_\_\_\_

Contact Number \_\_\_\_\_

Fax \_\_\_\_\_

Email Address \_\_\_\_\_

(You may use a separate sheet for additional registrations)

\*Kindly fax to (02) 727.5628 or (02) 727.8860, or email form to [businesscoachphil@gmail.com](mailto:businesscoachphil@gmail.com)