

# Creative Problem Solving and Decision Making

## Overview

All businesses are looking for a way to ensure their company has a viable future into the 21st century and to do this, you need to bring out the creativity in you, your staff and your whole organization in solving problems and making decisions in a creative manner. Problem solving and decision making (PSDM) are not easy for most people. It is like a journey into the unknown requiring creativity, intuition and imagination also, careful analysis, diagnosis, and step-by-step action planning.

## Objectives

To enable participants to learn and apply concepts and techniques related to an integrated versatile approach to problem solving resulting in better and more effective decisions.

## Who Should Participate

- \* CEO
- \* CFO
- \* Managers
- \* Supervisors

- \* Anyone who is involved in deciding business strategies and activities, managing projects, or is otherwise responsible for delivering results within an organization

## Key Topics

### \* MODULE I - CREATIVE PROBLEM SOLVING

1. Define problem
2. Classification of problem
3. Approach to problems
4. Creative problem solving styles
5. Creative problem solving model
6. Creative problem solving tools

### \* MODULE II - CREATIVE DECISION MAKING

1. Define decision making
2. Types of decision making
3. Basic ingredients/substitute to decision making
4. Conditions to decision making
5. Barriers to decision making
6. Decision making model
7. Creative decision making process
8. Creative decision making tools to include  
Kepner-Tregoe Method

Reserve now! Call us at:

Tel. (02) 727.56.28 / (02) 225.66.16 / (02) 225.73.47 /  
(02) 727.88.60

Mobile Numbers: Globe: 0915-205-0133 / Smart: 0908-342-3162 /  
Sun: 0933-584-7266

Website: [www.businesscoachphil.com](http://www.businesscoachphil.com)

## Time

- \* 9:00 am - 4:00 pm

## Venue

- \* Unit 201 Richbelt Tower,  
17 Annapolis St.,  
Greenhills, San Juan City,  
Metro Manila

## Schedule

- \* Please check our website, or you may call any of our customer representatives.
- \* Schedule may change without prior notice. Please call to confirm. BusinessCoach, Inc. is not liable for any expense incurred by seminar registrant resulting from cancellation of any of our events.

## Seminar Fee

- \* Php 3,000.00 per person (inclusive of snacks, lunch, seminar kit, handouts, certificate of attendance)

## Discount

- \* 10% Discount if FULL AMOUNT is paid at least five (5) banking days before the event.

## Reservation

- \* Please call to register, or use the registration form below. Kindly fill-out, and send to us through fax (727.8860 or 727.5628) or email. You will receive a confirmation within 48 hours.

## Mode of Payment

- \* Deposit payment at Banco de Oro, Savings Account Name: BusinessCoach, Inc. Then kindly fax or email deposit slip (indicate name of participant and seminar title) to confirm reservation.
- \* On-site payment (CASH only)
- \* Company checks are accepted, provided that they are received at least five (5) banking days before the event.

### Register Now! (limited slots available)

Seminar Title \_\_\_\_\_

Date \_\_\_\_\_

Name of Participant \_\_\_\_\_

Nickname \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

TIN \_\_\_\_\_

Contact Person \_\_\_\_\_

Position \_\_\_\_\_

Contact Number \_\_\_\_\_

Fax \_\_\_\_\_

Email Address \_\_\_\_\_

(You may use a separate sheet for additional registrations)

\*Kindly fax to (02) 727.5628 or (02) 727.8860, or email form to [businesscoachphil@gmail.com](mailto:businesscoachphil@gmail.com)