Overview

What exactly is a Balanced Scorecard? A definition often quoted is: “A strategic planning and management system used to align business activities to the vision statement of an organization”. A Balanced Scorecard attempts to translate the company’s vision and mission statements into the practicalities of managing the business better at every level and translate them into operational objectives that drive both performance and behavior.

This one-day Balanced Scorecard session covers the processes of building, implementing and using a Balanced Business Scorecard to improve performance. Attendance in this one-day session will result in individuals increasing their knowledge, skills and experience in the use of the Balanced Scorecard.

Objectives

- Understand the use and contribution of Balanced Scorecard (BSC) in business
- Learn how to apply BSC in creating and implementing business strategies
- Design and build a Balanced Scorecard

Who Should Participate

Anyone who is working in an office environment and anyone who is involved & responsible for any functions or responsibilities within an organization (e.g. managers, supervisors, staff, etc.) may attend. Professionals ranging from those with little or no experience of the Balanced Scorecard approach and to those already implementing BSC are welcome on this session. The added value of the seminar is in showing how to best use the Balanced Scorecard methodology in maximizing the effect of their work within their organization. There are no prerequisites for this course.
**Time**
- 9:00 am - 4:00 pm

**Venue**
- Unit 201 Richbelt Tower, 17 Annapolis St., Greenhills, San Juan City, Metro Manila

**Schedule**
- Please check our website, or you may call any of our customer representatives.
- Schedule may change without prior notice. Please call to confirm. BusinessCoach, Inc. is not liable for any expense incurred by seminar registrant resulting from cancellation of any of its events.

**Seminar Fee**
- Php 3,500.00 per participant (inclusive of snacks, lunch, seminar kit, handouts, certificate of attendance)

**Discount**
- Php 500.00 Discount if FULL AMOUNT is paid at least five (5) banking days before the event.

**Reservation**
- Please call to register or use the registration form below. Kindly fill-out and send to us through fax (8.727.8860 or 8.727.5628) or email. You will receive a confirmation within 48 hours.

**Mode of Payment**
- Deposit payment at Banco de Oro, Savings Account Name: BusinessCoach, Inc. Then kindly fax or email deposit slip (indicate name of participant and seminar title) to confirm reservation.
- On-site payment (CASH only)
- Company checks are accepted, provided that they are received at least five (5) banking days before the event.

### Why Choose BusinessCoach Inc. - VALUE!
1. The small number of participants allows proper learning; just like having your own consultant at a bargain price!
2. Exit surveys from our seminar attendees show the average rating of our resource speakers are from very good to excellent!
3. We offer the most diverse seminars and workshops.
4. We make sure that our trainers provide the most significant and useful information.
5. Our customers keep coming back, while the others give us numerous referrals.
6. We have trained over 100,000 professionals, and counting!!!

**Register Now! (Limited Slots Available)**

- Seminar Title ________________________________________________________________
- Date ________________________________________________________________________
- Name/s of Participant/s ____________________________ ____________________________
  ____________________________ ____________________________
- Company Name ______________________________________________________________
- Address _________________________________________________________________
- TIN _________________________________________________________________________
- Contact Person ____________________________________________________________
- Designation _______________________________________________________________
- Landline ____________________________________________________________________
- Mobile Number _____________________________________________________________
- Email Address _____________________________________________________________

(You may use a separate sheet for additional registrations)

*Kindly fax to (02) 8.727.5628 or (02) 8.727.8860, or email form to businesscoachphil@gmail.com