

WEBINAR: Basics of Measuring the Effectiveness of Training



Overview

The impact of training should be assessed to enable you to improve the quality or value of your efforts to effect a change. This should be done correctly so that resources may be allocated properly, in alignment to your company's objectives.

Objectives

- To know the effect of training in your organization
- To be able to respond properly to meet the demands for future training needs
- To know how to measure the improvement in learned skills

Who Should Participate

- Training managers and supervisors, human resource officers, administrative officers, or anyone involved in designing and providing skills training in the company.

Key Topics

MODULE 1: Measuring the effectiveness of the training program

1. Training process
2. Four levels of evaluation
 - Level 1 - Reaction
 - Level 2 - Learning
 - Level 3 - Behavior application
 - Level 4 - Impact
3. Guidelines in evaluating each Level

MODULE 2: Measuring return on investment (ROI) of training

1. Level 5 evaluation - ROI
2. Criteria for selecting programs for Level 4 and 5
3. Benefits of ROI of training
4. ROI of training model
5. ROI formula
6. Collecting data
 - Performance indicators
 - Cost and quality indicators
 - Example of performance results
7. Methods of isolating effects of training
8. Converting data into monetary value
9. Tabulating cost of program

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Duration

- 3 hours

Webinar Fee

- Php 1,750.00 per participant (inclusive of e-Handouts and e-Certificate) to be paid at least 3 banking days before the event

Requirements

- Mobile phone, tablet, computer or laptop
- Download free ZOOM app
- Internet connection
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