

WEBINAR: Effective Company Culture Building



Overview

Company culture is the attitude of the people who make up the organization or business, reflected in their values, behaviors and ideas. A healthy culture will allow your workforce to feel connected to the big picture and share a common sense of purpose. If you create a positive environment, it is more likely that your team members will enjoy their work and be more productive.

Building a strong organizational culture is more than simply enjoying a pleasant atmosphere. The goal is to influence employees/colleagues in a positive way so that they will always strive to improve performance and productivity. Employee satisfaction can also result in customer loyalty.

Objectives

- To be able to have a company culture that will foster good working relationship among members even on virtual environment
- To enhance cohesiveness in Team Members in an organization
- To come-up with unique but effective ways of creating a creative and positively encouraging environment

Who Should Participate

- Business Owners
- Managers
- Supervisors
- Educators
- Public Servants
- Students

Key Topics

- I. What is a company culture?
- II. Building a culture you can be proud of
- III. How nurturing innovation helps in culture building
- IV. Creating a culture of success
- V. Workshop

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Duration

- 3 hours

Webinar Fee

- Php 1,750.00 per participant (inclusive of e-Handouts and e-Certificate) to be paid at least 3 banking days before the event

Requirements

- Mobile phone, tablet, computer or laptop
- Download free ZOOM app
- Internet connection
- Good audio connection

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