

WEBINAR: Fundamentals of Organizational Development



Overview

Organizational development refers to a complex business strategy that concentrates on educational elements intended to change the values, beliefs and structure of an organization. Organizational development is intended to give organizations the skills to adapt to new technologies and challenges, in the marketplace.

In terms of OD training and organizational development in general, how you manage change can make a significant difference in the success of your business. Organization development training and activities get involved in the interactions of your people systems, work culture, and office climate.

In today's highly competitive business environment, trained managers and leaders are a company's largest asset. This training course in organizational development will provide delegates with the knowledge to plan organize and coordinate assets as well as ensure that operations run more effectively.

Objectives

- To know how to connect your OD initiatives to strategic business models
- To learn how to use the action research process to diagnose opportunities for improving the organization
- To know how to define critical success factors and target specific interventions for hard-hitting, bottom-line OD

Who Should Participate

- New organizational development practitioners and anyone with little or no background in organizational development

Key Topics

- I. OD Typology Grid
- II. Kinds of OD Practitioners
- III. Best Practices in Organizational Development
- IV. Macro Trends of Human Resources Management
- V. Hallmarks of OD Professionalism
- VI. Organization Development Paradigm
- VII. Four Marks of Excellence
- VIII. Four Essential Management Roles
- IX. Organizational Life Cycles
- X. Model of Organizational Excellence
- XI. Professional Management Model
- XII. Management Roles and Impacts on Organizations
- XIII. Management Skills Requirements and Orientations

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Duration

- 3 hours

Webinar Fee

- Php 1,750.00 per participant (inclusive of e-Handouts and e-Certificate) to be paid at least 3 banking days before the event

Requirements

- Mobile phone, tablet, computer or laptop
- Download free ZOOM app
- Internet connection
- Good audio connection

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