

# WEBINAR: Professional Image Enhancement



## Overview

Building a winning image and personal brand are necessary in life and work. Appearance and behavior are the two most important ingredients in a successful career and personal life.

In this webinar, we will show you the basics of personal and professional grooming to look sharp from head to toe. You will learn how to show your best qualities through your appearance as well as your behavior.

## Who Should Participate

- Front liners
- Sales personnel
- HR managers and personnel
- Managers
- Professionals
- Business owners
- Anyone who wants to create a personal brand in life and work

## Key Topics

### MODULE 1: Appearance

Corporate clothing  
Picking the perfect colors and prints  
4 Categories of professional attire  
Tips on how to come-up with your signature look  
Accessories  
What your accessories say about you?  
Choosing appropriate accessories  
Mix and match jewelry  
Corporate hair and make-up  
Hairdos at work  
Find your perfect hair hue  
Styling products must-haves  
Different make-up brushes and tools  
Make-up essentials and step by step application

### MODULE 2: Behavior

Body language  
Eye contact  
Handshake  
Mirroring  
Aggressive vs. Assertive gestures  
Ways to make a positive first impression  
Civility and humility

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Website: [www.businesscoachphil.com](http://www.businesscoachphil.com)

## Duration

- 3 hours

## Webinar Fee

- Php 1,750.00 per participant (inclusive of e-Handouts and e-Certificate) to be paid at least 3 banking days before the event

## Requirements

- Mobile phone, tablet, computer or laptop
- Download free ZOOM app
- Internet connection
- Good audio connection

## Reservation

- Please call to register (0915.205.0133|0908.342.3162 | 0933.584.7266| (02) 8.727.5628) or use the registration form below. Kindly fill-out and email to [businesscoachphil@gmail.com](mailto:businesscoachphil@gmail.com). You will receive a confirmation within 48 hours.

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- Deposit/Transfer cash payment to Banco de Oro:  
  
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