

# How to Start a Flower Shop Business

## Overview

You must have a business plan for a flower shop in order to have the best chance for success and you can only do this if you get accurate information from those who are experienced in the industry. This highly instructive seminar provides the key information needed for a start-up florist.

## Objectives

- To be able to know how to start your own flower shop business
- To learn basic floral arrangement

## Who Should Participate

- Those who would want to start their own flower shop business
- Those who are looking for business opportunities

## Key Topics

- I. The flower shop business
- II. Permits and licenses to operate
- III. Finding the best location for a flower shop
- IV. Capital requirements to start a flower shop
- V. Personal requirements
- VI. Flowers and plants (nutrition, lighting and temperature requirement, proper way of cutting and handling, color combination)
- VII. Real flowers versus artificial flowers: advantages and disadvantages
- VIII. Staffing or personnel requirements
- IX. Floral shop management
- X. Operational expenses
- XI. Tools, equipment, and supplies needed in the flower shop
- XII. Other products you may offer
- XIII. Flower suppliers and wholesalers
- XIV. Marketing your flower shop
- XV. Hands-on (basic flower arrangement)

**Reserve now! Call us at:**

Tel. (02) 8.727.56.28 / (02) 8.727.88.60

Mobile Numbers: Globe: 0915-205-0133 / Smart: 0908-342-3162

/ Sun: 0933-584-7266

Website: [www.businesscoachphil.com](http://www.businesscoachphil.com)

## Time

- 9:00 am - 4:00 pm

## Venue

- Unit 705-D Atlanta Centre, 31 Annapolis St., Greenhills, San Juan City, Metro Manila

## Schedule

- Please check our website, or you may call any of our customer representatives.
- Schedule may change without prior notice. Please call to confirm. BusinessCoach, Inc. is not liable for any expense incurred by seminar registrant resulting from cancellation of any of its events.

## Seminar Fee

- Php 4,000.00 per participant (inclusive of snacks, lunch, seminar kit, handouts, certificate of attendance)

## Why Choose BusinessCoach Inc. - VALUE!

1. The small number of participants allows proper learning; just like having your own consultant at a bargain price!
2. Exit surveys from our seminar attendees show the average rating of our resource speakers are from very good to excellent!
3. We offer the most diverse seminars and workshops.
4. We make sure that our trainers provide the most significant and useful information.
5. Our customers keep coming back, while the others give us numerous referrals.
6. We have trained over 100,000 professionals, and counting!!!

## Discount

- Php 500.00 Discount if FULL AMOUNT is paid at least five (5) banking days before the event.

## Reservation

- Please call to register or use the registration form below. Kindly fill-out and send to us through fax (8.727.8860 or 8.727.5628) or email. You will receive a confirmation within 48 hours.

## Mode of Payment

- Deposit/Transfer cash payment to Banco de Oro:  
Savings Account Name: BUSINESSCOACH, INC.  
Savings Account Number: 00235-003-71-22
- Kindly email deposit slip or screen capture of payment details (indicate name of participant and seminar title) to confirm reservation.

## Register Now! (Limited Slots Available)



Seminar Title \_\_\_\_\_

Date \_\_\_\_\_

Name/s of Participant/s \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

TIN \_\_\_\_\_

Contact Person \_\_\_\_\_

Designation \_\_\_\_\_

Landline \_\_\_\_\_

Mobile Number \_\_\_\_\_

Email Address \_\_\_\_\_

(You may use a separate sheet for additional registrations)

\*Kindly fax to (02) 8.727.5628 or (02) 8.727.8860, or email form to [businesscoachphil@gmail.com](mailto:businesscoachphil@gmail.com)