How to Start and Operate a Beauty Salon

Objective

 To learn how to successfully start and operate a beauty salon

Who Should Participate

- entrepreneurs
- anyone interested in going into the beauty salon / beauty parlor business

Key Topics

- I. How to create your beauty salon image
- II. Choosing a business name that matches your image
- III. Factors to consider when selecting a location
- IV. Business registration
- V. Creating a business timeline
- VI. Basic tools and equipment
- VII. Hiring and training of personnel
- VIII. Services to offer
- IX. Products to sell
- X. Marketing strategies
- XI. Capital investment
- XII. Pricing
- XIII. Reasons why hair salons fail
- XIV. Suppliers

Tel. (02) 8.727.56.28 / (02) 8.727.88.60

Mobile Numbers: Globe: 0915-205-0133 / Smart: 0908-342-3162

/ Sun: 0933-584-7266

Website: www.businesscoachphil.com



Time

• 9:00 am - 4:00 pm

Venue

 Unit 705-D Atlanta Centre, 31 Annapolis St., Greenhills, San Juan City, Metro Manila

Schedule

- Please check our website, or you may call any of our customer representatives.
- Schedule may change without prior notice. Please call to confirm. BusinessCoach, Inc. is not liable for any expense incurred by seminar registrant resulting from cancellation of any of its events.

Seminar Fee

 Php 4,000.00 per participant (inclusive of snacks, lunch, seminar kit, handouts, certificate of attendance)

Why Choose BusinessCoach Inc. - VALUE!

- 1. The small number of participants allows proper learning; just like having your own consultant at a bargain price!
- 2. Exit surveys from our seminar attendees show the average rating of our resource speakers are from very good to excellent!
- 3. We offer the most diverse seminars and workshops.
- **4.** We make sure that our trainers provide the most significant and useful information.
- 5. Our customers keep coming back, while the others give us numerous referrals.
- 6. We have trained over 100,000 professionals, and counting!!!

Discount

 Php 500.00 Discount if FULL AMOUNT is paid at least five (5) banking days before the event.

Reservation

 Please call to register or use the registration form below. Kindly fillout and send to us through fax (8.727.8860 or 8.727.5628) or email. You will receive a confirmation within 48 hours.

Mode of Payment

• Deposit/Transfer cash payment to Banco de Oro:

Savings Account Name: BUSINESSCOACH, INC. Savings Account Number: 00235-003-71-22

 Kindly email deposit slip or screen capture of payment details (indicate name of participant and seminar title) to confirm reservation.

Register Now! (Limited Slots Available)

\$	BusinessCoach,	Inc.
	QUALITY BUSINESS TRAINING	

Seminar Title	
Date	
Name/s of Participant/s	
Company Name	
Address	
TIN	
Contact Person	
Designation	
Landline	
Mobile Number	
Email Address	

*Kindly fax to (02) 8.727.5628 or (02) 8.727.8860, or email form to businesscoachphil@gmail.com

(You may use a separate sheet for additional registrations)