# How to Start and Operate a Printing Press Business

## Overview

Starting and operating a printing press business is capital intensive. You would not want to waste your hard-earned money by investing in this business without any knowledge. This one-day seminar will give you plenty of vital information.

# **Objective**

 The seminar aims to teach you how to start and operate a printing press business. It specifically aims to teach you your investment requirements, marketing strategy, and the day-to-day operations in the business.

# Who Should Participate

- Those who want to start a printing press business
- Those who are looking for other business opportunities

# **Key Topics**

- Overview of the business
- Market size
- Success stories
- Required capitalization
- Finding the best location for your business
- Equipment or machines to buy
- Suppliers
- Hiring the right personnel
- Identifying your competitors
- Cost estimating
- Promotion and Marketing strategy
- Key success factors
- Errors of those who failed in the business

Tel. (02) 8.727.56.28 / (02) 8.727.88.60

Mobile Numbers: Globe: 0915-205-0133 / Smart: 0908-342-3162

/ Sun: 0933-584-7266

Website: www.businesscoachphil.com



#### Time

• 9:00 am - 4:00 pm

#### Venue

 Unit 705-D Atlanta Centre, 31 Annapolis St., Greenhills, San Juan City, Metro Manila

#### Schedule

- Please check our website, or you may call any of our customer representatives.
- Schedule may change without prior notice. Please call to confirm. BusinessCoach, Inc. is not liable for any expense incurred by seminar registrant resulting from cancellation of any of its events.

#### Seminar Fee

 Php 4,000.00 per participant (inclusive of snacks, lunch, seminar kit, handouts, certificate of attendance)

### Why Choose BusinessCoach Inc. - VALUE!

- 1. The small number of participants allows proper learning; just like having your own consultant at a bargain price!
- 2. Exit surveys from our seminar attendees show the average rating of our resource speakers are from very good to excellent!
- 3. We offer the most diverse seminars and workshops.
- 4. We make sure that our trainers provide the most significant and useful information.
- 5. Our customers keep coming back, while the others give us numerous referrals.
- 6. We have trained over 100,000 professionals, and counting!!!

#### **Discount**

 Php 500.00 Discount if FULL AMOUNT is paid at least five (5) banking days before the event.

#### Reservation

 Please call to register or use the registration form below. Kindly fillout and send to us through fax (8.727.8860 or 8.727.5628) or email.
You will receive a confirmation within 48 hours.

## Mode of Payment

• Deposit/Transfer cash payment to Banco de Oro:

Savings Account Name: BUSINESSCOACH, INC. Savings Account Number: 00235-003-71-22

 Kindly email deposit slip or screen capture of payment details (indicate name of participant and seminar title) to confirm reservation.

## Register Now! (Limited Slots Available)

\$	BusinessCoach,	Inc.	
	QUALITY BUSINESS TRAINING		

Seminar Title	 
Date	
Name/s of Participant/s	 
<u></u>	
Company Name	 
Address	
TIN	
Contact Person	
Designation	
Landline	 
Mobile Number	 
Email Address	 

(You may use a separate sheet for additional registrations)

\*Kindly fax to (02) 8.727.5628 or (02) 8.727.8860, or email form to businesscoachphil@gmail.com