

WEBINAR: Cash Flow Management and Forecasting



Overview

Each and everyone of us, whether we are entrepreneurs, professionals, officers, employees, students and fresh graduates, we must have a quick grasp on what cash and cash flow forecasting is. It is a reality that “Cash is King” and lack of financial knowledge is dangerous but ignorance in cash management and cash flow forecasting may even make it more alarming. It gives us stress when we run out of cash, and we can’t pay our operating costs on time. The scenario aggravates when there are constant mismatches between collection of receivables versus payables. Such headache becomes endless when we can’t monitor our cash and cash flow.

Objectives

- To be able to understand cash and cash flow
- To appreciate financial data and how to use it to our advantage.
- To learn the steps in cash flow forecasting
- To learn strategies in managing cash

Who Should Participate

- This seminar is designed for all levels of professionals, entrepreneurs and other interested individuals.

Key Topics

- I. Cash management
 - a. Definition of cash and cash equivalents
 - b. Reasons for holding cash
 - c. Cash management models
 - d. Cash management strategies
- II. Cash flow and forecast
 - a. Importance and uses of cashflow forecast
 - b. General tips in setting up cashflow forecast
- III. Steps in creating cashflow forecast
 - a. Matching your bank statements
 - b. Forecasting your sales
 - c. Know your cash cycle
 - d. Prepare three versions
 - e. Forecasting your costs
 - f. Monitoring your costs
- IV. Exercises in making cashflow forecast

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Duration

- 3 hours

Webinar Fee

- Php 1,750.00 per participant (inclusive of e-Handouts and e-Certificate) to be paid at least 3 banking days before the event

Requirements

- Mobile phone, tablet, computer or laptop
- Download free ZOOM app
- Internet connection
- Good audio connection

Reservation

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