

WEBINAR: Creative Problem Solving and Decision Making



Overview

All businesses are looking for a way to ensure their company has a viable future into the 21st century and to do this, you need to bring out the creativity in you, your staff and your whole organization in solving problems and making decisions in a creative manner. Problem solving and decision making (PSDM) are not easy for most people. It is like a journey into the unknown requiring creativity, intuition and imagination also, careful analysis, diagnosis, and step-by-step action planning.

Objective

- To enable participants to learn and apply concepts and techniques related to an integrated versatile approach to problem solving resulting in better and more effective decisions.

Who Should Participate

- CEO
- CFO
- Managers
- Supervisors
- Anyone who is involved in deciding business strategies and activities, managing projects, or is otherwise responsible for delivering results within an organization

Key Topics

MODULE I - CREATIVE PROBLEM SOLVING

1. Define problem
2. Classification of problem
3. Approach to problems
4. Creative problem solving styles
5. Creative problem solving model
6. Creative problem solving tools

MODULE II - CREATIVE DECISION MAKING

1. Define decision making
2. Types of decision making
3. Basic ingredients/substitute to decision making
4. Conditions to decision making
5. Barriers to decision making
6. Decision making model
7. Creative decision making process
8. Creative decision making tools to include Kepner-Tregoe Method

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Duration

- 3 hours

Webinar Fee

- Php 1,750.00 per participant (inclusive of e-Handouts and e-Certificate) to be paid at least 3 banking days before the event

Requirements

- Mobile phone, tablet, computer or laptop
- Download free ZOOM app
- Internet connection
- Good audio connection

Reservation

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