

WEBINAR: How to Plan and Start a Business



Overview

“Great opportunities don't come every day; recognize and seize them with every chance you get.” This seminar is primarily for those who are new to starting a business. The topics range from your preparedness to go into business, legal requirements, and other basic functions in operating a business. New businesses are still forming despite the pandemic, though at a significantly unhurried rate than before, but doing the best to take advantage of the current situation by focusing on the right marketing strategy for the business to be successful.

Objectives

- To guide you on your business decisions.
- To teach the participants the basic legal requirements in setting up a business.
- To give you an overview on how to operate a business.

Who Should Participate

- Those who want to start a small or medium sized business.

Key Topics

- I. Self-Assessment
- II. Business Research and Planning
- III. Basic Business Permits and Licenses
- IV. Industry Associations and Affiliations
- V. Capitalization Requirement
 - Capital Expenditures (equipment, inventory, renovation, lease deposit, etc.)
 - Operating Expenses (rental, payroll, electricity, utilities, receivables, etc.)
- VI. Right Location
- VII. Manpower Requirements
- VIII. Equipment and Suppliers
- IX. Marketing Strategies

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Duration

- 3 hours

Webinar Fee

- Php 1,750.00 per participant (inclusive of e-Handouts and e-Certificate) to be paid at least 3 banking days before the event

Requirements

- Mobile phone, tablet, computer or laptop
- Download free ZOOM app
- Internet connection
- Good audio connection

Reservation

- Please call to register (0915.205.0133|0908.342.3162 | 0933.584.7266| (02) 8.727.5628) or use the registration form below. Kindly fill-out and email to businesscoachphil@gmail.com. You will receive a confirmation within 48 hours.

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