

WEBINAR: How to Start a Balloon and Party Needs Business



Overview

The balloon business coupled with other party needs is a perennial favorite because there will always be children's parties and other events that will need balloon decorating and party accessories to complete the ambiance. Needing only small capitalization it can eventually bring big profits.

Objective

- To teach the participants on how to operate a balloon and party needs business.

Who Should Participate

- those who want to set up a balloon and party needs business

Key Topics

I. Acquiring business permits and licenses

II. Income generators

- a. Chairs and tables - rentals
- b. Party favors and giveaways
- c. Entertainers
- d. Tarpaulin
- e. Sound system rental
- f. Food carts
- g. Balloon arrangements
- h. Customized cakes
- i. Catering
- j. Photo booth rentals
- k. Others

III. Background in balloons

- a. Brands
- b. Sizes
- c. Indoor and outdoor balloon
- d. Different balloon arrangements
- e. Flying and non-flying balloons

IV. Costing of different balloon arrangements

V. Marketing strategies

VI. Basic equipment

VII. Capital investment

VIII. Manpower

IX. List of suppliers

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Duration

- 3 hours

Webinar Fee

- Php 1,750.00 per participant (inclusive of e-Handouts and e-Certificate) to be paid at least 3 banking days before the event

Requirements

- Mobile phone, tablet, computer or laptop
- Download free ZOOM app
- Internet connection
- Good audio connection

Reservation

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