

WEBINAR: How to Start an Online Business in the Philippines



Overview

This program will help you know how to start an online business in the Philippine setting.

Objectives

- To learn and find out the basic steps, skills, techniques and strategies in starting and successfully launching an online business in the Philippines

Who Should Participate

- Individuals who want to start an online business
- Small business owners
- Online sellers

Key Topics

Module 1: Online Business Ideas

- A. Types of businesses
- B. Top 10 online businesses
- C. Trending online businesses in the Philippines

Module 2: Online Business Requirements in the Philippines

- A. Why start an online business?
- B. Government requirements
- C. Other requirements

Module 3: Online Business Platforms

- A. Online Malls
- B. Social Media
- C. E-Commerce

Module 4: Basic Sales and Marketing Techniques for Online Business

- A. Direct selling
- B. Resellers program
- C. Dropshipping technique
- D. Other techniques

Module 5: Activity: Basic Online Business Plan

- A. Market analysis and competition
- B. Basic SWOT analysis
- C. Sales and marketing plan
- D. Operating plan
- E. Financial plan and sales forecasting
- F. How to present to investors

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Website: www.businesscoachphil.com

Duration

- 3 hours

Webinar Fee

- Php 1,750.00 per participant (inclusive of e-Handouts and e-Certificate) to be paid at least 3 banking days before the event

Requirements

- Mobile phone, tablet, computer or laptop
- Download free ZOOM app
- Internet connection
- Good audio connection

Reservation

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