

WEBINAR: How to Start and Manage a Preschool or Day Care Center

Overview

Starting a preschool or daycare center can be both a profitable and fulfilling experience. The seminar aims to guide the beginner on how to start up and operate the business.

Objectives

- To know the registration requirements in setting up a Preschool or Daycare.
- To determine the market potential.
- To know the capitalization needed and potential returns.
- To learn a Preschool/Daycare's operations.
- To determine the proper pricing/tuition.
- To find out the best strategies for success in this business.

Who Should Participate

- Those who are planning to put up their own Preschool or Daycare Center.

Key Topics

- Introduction to the preschool/daycare business
- Steps in putting up a preschool/daycare (registration & legal requirements)
- Ideal location to put up a preschool/daycare
- Determining potential market
- Considerations in building, structure, required lot area, etc.
- Needed equipment and school supplies
- Hiring the most suitable teachers / staff and salary rates
- Curriculum development
- Daily operations and strategies to implement
- Dealing with your competitors
- Marketing your establishment
- Capital needed with cost breakdown
- Costing - tuitions and other sources of income
- Potential return on investment
- Mistakes to avoid in putting up a preschool / daycare
- Sample business plan for a preschool

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Duration

- 6 hours

Webinar Fee

- Php 3,500 per participant (inclusive of e-Handouts and e-Certificate) to be paid at least 3 banking days before the event

Requirements

- Mobile phone, tablet, computer or laptop
- Download free ZOOM app
- Internet connection
- Good audio connection

Reservation

- Please call to register (0915.205.0133|0908.342.3162 | 0933.584.7266| (02) 8.727.5628) or use the registration form below. Kindly fill-out and email to businesscoachphil@gmail.com. You will receive a confirmation within 48 hours.

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