

# WEBINAR: How to Start and Operate a Pawnshop



## Overview

Starting a pawnshop is a wise business decision since there is already a huge demand. The collateral offered is also easier to liquidate and worth much more than the cash given.

Also, gold's performance in the weeks since the pandemic has been anything but impressive. Prices were unstable but it climbed to their highest level since late 2012. Gold established at USD1,477.90 an ounce for the month of March 2020 and eventually moving up to its highest of USD1,754.50 on April 9, 2020. It is in such times of uncertainty that gold is touted as a "safe haven" for those looking for shelter from a more traditionally unstable investment.

## Objective

- To teach you how to set up the business, and to enable you to learn the basics of operating a pawnshop.

## Who Should Participate

- Those who want to set-up a pawnshop.

## Key Topics

- Industry and Market Analysis
- Required Capitalization
- Basic Business Permit and Licenses
- BSP requirements
- Industry Association
- Location and Store Lay out
- Forms and Equipment
- Basic Pawnshop Operations
- Gold Testing Kit
- Gold and Other Acceptable Items Pricing

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## Duration

- 3 hours

## Webinar Fee

- Php 1,750.00 per participant (inclusive of e-Handouts and e-Certificate) to be paid at least 3 banking days before the event

## Requirements

- Mobile phone, tablet, computer or laptop
- Download free ZOOM app
- Internet connection
- Good audio connection

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