

# WEBINAR: Introduction to Supply Chain Management



## Overview

Supply Chain Management, which involves the management of the flow of supplies, goods and services, is a crucial business function. Efficiency in this will usually result in large cost savings and the availability to consumers of the needed items at least cost and when they need it. The webinar is designed to give basic knowledge to newbies in the field but may also be useful as a refresher for those who already have experience in Supply Chain Management.

## Objective

- To enable the participants to have a knowledge in Supply Chain Management (SCM), and its role in purchasing, logistics, operations and distribution.

## Who Should Participate

- Those involved in logistics, purchasing, warehousing, distribution and other aspects of Supply Chain Management
- Employees who are involved in developing business processes for their company.
- Persons looking forward to a career in SCM or Logistics.
- Entrepreneurs looking for a business in logistics

## Key Topics

- I. Supply Chain and the Pandemic
- II. Why a Need for Supply Chain Management
- III. Definitions
- IV. 10 Principles of Supply Chain Management
- V. Importance of Supply Chain Management
- VI. 5 Logistic Activities
- VII. Characteristics of an Agile Supply Chain
- VIII. Risks in the Supply Chain

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## Duration

- 3 hours

## Webinar Fee

- Php 1,750.00 per participant (inclusive of e-Handouts and e-Certificate) to be paid at least 3 banking days before the event

## Requirements

- Mobile phone, tablet, computer or laptop
- Download free ZOOM app
- Internet connection
- Good audio connection

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