

WEBINAR: Middle Management Training and Development



Overview

In today's corporation, middle managers and senior supervisors are confronted with the far-reaching changes of time. Changes with economy, workforce, technology, social media, government regulations and other uncertainty are all visible that mid-managers must be able to adapt with the fast-shifting and turbulent business environment.

Mid-managers also play a critical part for the organizations success since they fill in the gap in the level of management and coordination between the top strategic leaders and front-line employees.

Expectations of mid-managers also have never been greater. They must assess and apply different sets of skills to enable their team to take on more responsibilities, having a finite result in mind and that is growth for the organization. This training program also provides other skill sets middle managers need to succeed.

Objectives

- To discuss a comprehensive coverage for both the traditional and the new trends of management.
- To retain the best traditional management practices and yet be able to innovate skills with changes of time.
- To bridge the gap between the top strategic leaders and the front-line.
- To be able to teach team members to be self-sufficient in their efforts thus allowing the mid-managers to fulfill their other obligations in today's lean organizations.
- To work and perform teams' tasks efficiently and effectively.
- To discuss the major roles of mid-managers.

Who Should Participate

- Managers
- Senior Supervisors
- All Other Employees
- Business Owners

Key Topics

- I. Fundamentals of Management: Definition, Nature, Basic Resources and Process of Management
- II. Systems Relationship Among the Management Functions
- III. Three (3) Major Roles of Managers: Decisional, Informational, and Interpersonal
- IV. PLANNING: Types of Plans in Relationship to the Management Levels and Planning Process
- V. ORGANIZING: Organizational Structure by "Level", "Authority", and "Function"
- VI. LEADING and COMMUNICATING with PEOPLE: Characteristics and Traits of "REAL" Leaders, Sources of Leader's Power and Types of Leadership
- VII. CONTROLLING: Establishing Standards, Measuring Actual Performance, Comparing Actual Performance with Standards, and Taking Corrective Action

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Duration

- 3 hours

Webinar Fee

- Php 1,750.00 per participant (inclusive of e-Handouts and e-Certificate) to be paid at least 3 banking days before the event

Requirements

- Mobile phone, tablet, computer or laptop
- Download free ZOOM app
- Internet connection
- Good audio connection

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