# WEBINAR: Process Management



## **Overview**

Process Management will aid any organization or department to leverage on business processes to achieve goals and objectives. Managing organization's processes has plenty of benefits, including increase in productivity, improve efficiency, satisfy customers and decrease costs. Managing process can also be used to improve any type of business process.

Processes are the steps or actions to produce organizational goals and objectives. It's the HOW things, tasks or activities are done? How to achieve the desired result? How to be efficient? How to utilize the people, technology and other resources to address problems?

This process management training will also cover related concepts and applications.

# **Objectives**

- To develop essential skills of process management and understand the applications and their importance
- To identify different methods and approaches of process management
- To understand other related concepts and applications

# Who Should Participate

- Management team: managers, supervisors, and team leaders
- Other employees
- Entrepreneurs
- Anyone who wants to develop process management skills

# **Key Topics**

- I. Process-People-Technology elements for organization's success
- II. Definition and evolution of business process, business process management and closely-tied concepts: Improve, Redesign and Automate
- III. Who defines and is responsible of the process
- IV. Types of business processes: Core and Support
- V. Four (4) key characteristics of a good process
- VI. Distinguish the vital role processes play in an organization
- VII. Five (5) stages to business process management life-cycle: Design, Model (Flowchart), Execute, Monitor, and Optimize

VIII. Extra reading and activities related to topic

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#### **Duration**

3 hours

#### Webinar Fee

 Php 1,750.00 per participant (inclusive of e-Handouts and e-Certificate) to be paid at least 3 banking days before the event

### Requirements

- Mobile phone, tablet, computer or laptop
- Download free ZOOM app
- Internet connection
- Good audio connection

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