

WEBINAR: Real Estate Marketing



Overview

Shelter is one of our basic needs and real estate is the biggest item you can sell. This combination of attributes is what drives many people to go into the business of real estate marketing. The rewards here are truly large if you have what it takes to succeed!

Objective

- To educate and enlighten participants about the important role of marketing in Real Estate and teach them the latest marketing trend today

Who Should Participate

- Those who want to have a career in Real Estate Marketing and Selling like new Real Estate Agents and Entrepreneurs and Real Estate Investors

Key Topics

- I. Professionalism and Ethics in Real Estate Profession
- II. Characteristic of Successful Salespeople and Time Management
- III. Psychology of Marketing
- IV. Marketing, Advertising, and Branding
- V. The Art of Prospecting, Presentation, and Closing
- VI. Technology for Real Estate Professional
 - A. Tools and Apps Needed in Real Estate Marketing (post-pandemic era and beyond)
 - B. Social Media Marketing
 - C. Developing a Winning Digital Marketing Strategy
- VII. Overall Industry Analysis and Latest Trends

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Website: www.businesscoachphil.com

Duration

- 6 hours

Webinar Fee

- Php 3,500 per participant (inclusive of e-Handouts and e-Certificate) to be paid at least 3 banking days before the event

Requirements

- Mobile phone, tablet, computer or laptop
- Download free ZOOM app
- Internet connection
- Good audio connection

Reservation

- Please call to register (0915.205.0133|0908.342.3162 | 0933.584.7266| (02) 8.727.5628) or use the registration form below. Kindly fill-out and email to businesscoachphil@gmail.com. You will receive a confirmation within 48 hours.

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