

# WEBINAR: Starting a Travel and Tour Business (Domestic)



The program only discusses the basics/fundamentals of the travel and tour business. You cannot use the certificate for this webinar as compliance with the regulatory requirement to register a travel agency business. Please contact the Department of Tourism (DOT) for the list of accredited training facilities conducting the 3-Day Travel and Tour Management Program.

## Overview

Domestic destinations (within the country) including tour packages and ticketing are the most viable services to offer in your Travel and Tour Business given the current situation.

Creating domestic tour plans based on time of the year, understanding the unique needs of different types of clients, and setting up linkages with hotels and destinations within the country are critical in composing different types of tour packages. An excellently crafted package can grow one's travel and tour business, that is why it is essential for owners to understand how to make one properly.

## Objectives

- To expand understanding about domestic destinations as one of the services to jumpstart in one's Travel and Tour business
- To teach aspiring Travel and Tour Entrepreneurs the basics on how to organize a Domestic tour package
- To discuss Domestic Ticketing using one reliable system

## Who Should Participate

- Those who want to start a travel and tour business
- Those who want to add services for their travel and tour business
- Those who want to improve their domestic tour packages

## Key Topics

- I. Definition of Tourism Related Terms
- II. Factors that Affect Domestic Tourism Demands
- III. Advantages and Disadvantages of Packaged Tours
- IV. Business Registration, Licenses, and Accreditation
- V. Types of Tour Packages: Adventure Tours, Eco Tours, Festival Tours, Food Tours, Agriculture Tours, Heritage / Cultural Tours and Special-Interest Tours
- VI. Components of a Local Packaged Tour:
  - Accommodations
  - Transportations
  - Attractions
  - Activities
  - Safety and Security
- VII. Overview regarding one reliable Domestic Ticketing System

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Website: [www.businesscoachphil.com](http://www.businesscoachphil.com)

## Duration

- 3 hours

## Webinar Fee

- Php 1,750.00 per participant (inclusive of e-Handouts and e-Certificate) to be paid at least 3 banking days before the event

## Requirements

- Mobile phone, tablet, computer or laptop
- Download free ZOOM app
- Internet connection
- Good audio connection

## Reservation

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