

WEBINAR: Strategy Implementation and Evaluation



Overview

Making a flawless strategic plan is not enough. The created plan must be transformed into a realized performance. This is turning the organization strategic plan into an action to reach a desired result.

This training will equip the learners with the right skills, tools, and frameworks to execute the desired plan and strategy, allocate the different organization's resources, measure the corresponding performances, and manage threats.

The program will also serve as an expanded learning to the "Fundamentals to Strategic Planning", a topic that is also catered by BusinessCoach, Inc.

Objectives

- To fully comprehend the complete strategic management process.
- To apply the tools, models, and frameworks to your organization's strategic initiatives.
- To anticipate and manage the threats that could disturb the strategy implementation and decision.
- To comprehend and apply the six (6) steps in strategy implementation.
- To understand strategy evaluation and its importance.

Who Should Participate

- Mid-Level Managers and Professionals
- Aspiring Managers and Leaders
- Business Owners

Key Topics

- I. Review on Strategic Management: Definition, Process, and Important Concepts such as Company Performance and Competitive Advantage
- II. Strategy: Its Definition, Features, and Types (Global and E-Business)
- III. Strategy Implementation: Definition and Conversion of Chosen Strategy
- IV. Importance of Implementation
- V. Six (6) Steps to a Successful Implementation of a Strategy
- VI. Other Tools for Implementation and Evaluation: Gantt Chart and Simplified Action Plan
- VII. Strategy Evaluation Process and Its Importance

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Website: www.businesscoachphil.com

Duration

- 3 hours

Webinar Fee

- Php 1,750.00 per participant (inclusive of e-Handouts and e-Certificate) to be paid at least 3 banking days before the event

Requirements

- Mobile phone, tablet, computer or laptop
- Download free ZOOM app
- Internet connection
- Good audio connection

Reservation

- Please call to register (0915.205.0133|0908.342.3162 | 0933.584.7266| (02) 8.727.5628) or use the registration form below. Kindly fill-out and email to businesscoachphil@gmail.com. You will receive a confirmation within 48 hours.

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