

WEBINAR: Starting a Travel and Tour Business (International)



The program only discusses the basics/fundamentals of the travel and tour business. You cannot use the certificate for this webinar as compliance with the regulatory requirement to register a travel agency business. Please contact the Department of Tourism (DOT) for the list of accredited training facilities conducting the 3-Day Travel and Tour Management Program.

Overview

International (Outbound) Travel is one of the services that can be offered by a Travel and Tour Agency. Offering international destinations can help the business attract more leads to increase customers and subsequently improve the agencies' sales and profit.

This training prepares the aspiring entrepreneurs, a newbie in the tourism industry, and to existing travel and tour agencies owners and/or managers about setting up, managing international destinations services and marketing practices. The program also addresses how to create a growth strategy for the existing business by expanding the services being offered.

In addition, it discusses fuller range of topics such as travel documentations assistance services to offer.

This program is a must investment to cope with the fast changes of the travel environment and become indispensable in the traveling world.

Objectives

- To learn how to start, operate, and manage a travel and tour business.
- To discuss services such as offering international destinations and other wide range of services to offer to travelers.

Who Should Participate

- Those who want to start a travel and tour business.
- Those who want to add services for their travel and tour business.
- Those who want to improve their international destination services.

Key Topics

- I. Factors and Statistics that Affect Outbound Travel
- II. Business Registration, Licenses, and Accreditation
- III. Types of Target Market: Family Vacationers, Senior Travelers, Youth, and Business Travelers
- IV. Glossary to Common Tourism Terms (Airport Code, Airline Code, Time Zone, Traveling Minor, Fare Sheets, etc.)
- V. IATA and NON-IATA
- VI. Computerized Reservations System (CRS)
- VII. International Air, Ship, and Rail Tickets
- VIII. Documentation Management for Outbound Travel: Passport and Visa
- IX. Travel Insurance

Reserve now! Call us at:

Tel. (02) 8.727.56.28 / (02) 8.727.88.60

Mobile Numbers: Globe: 0915-205-0133 / Smart: 0908-342-3162

/ Sun: 0933-584-7266

Website: www.businesscoachphil.com

Duration

- 3 hours

Webinar Fee

- Php 1,750.00 per participant (inclusive of e-Handouts and e-Certificate) to be paid at least 3 banking days before the event

Requirements

- Mobile phone, tablet, computer or laptop
- Download free ZOOM app
- Internet connection
- Good audio connection

Reservation

- Please call to register (0915.205.0133|0908.342.3162 | 0933.584.7266 | (02) 8.727.5628) or use the registration form below. Kindly fill-out and email to businesscoachphil@gmail.com. You will receive a confirmation within 48 hours.

Mode of Payment

- Deposit/Transfer cash payment to Banco de Oro:
Savings Account Name: BUSINESSCOACH, INC.
Savings Account Number: 00235-003-71-22
- Kindly email deposit slip or screen capture of payment details (indicate name of participant and seminar title) to confirm reservation.

Register Now! (Limited Slots Available)



Webinar Title _____

Date _____

Participant _____

Mobile Number _____

Email _____

Participant _____

Mobile Number _____

Email _____

Participant _____

Mobile Number _____

Email _____

Participant _____

Mobile Number _____

Email _____

Company Name _____

Address _____

TIN _____

Contact Person _____

Designation _____

Landline _____

Mobile Number _____

Email Address _____

(You may use a separate sheet for additional registrations)

*Kindly email form to businesscoachphil@gmail.com