

# WEBINAR: How to Start a Coffee Shop Business



## Overview

If you love coffee and have a passion for entrepreneurship, starting your own coffee shop business might be the perfect opportunity for you. Coffee shops are not only profitable, but also rewarding and fulfilling. You get to create a unique space where people can enjoy your products, socialize, work, or relax. You get to express your creativity and personality through your menu, design, and branding.

## Objectives

- To learn how to start a coffee shop business
- To gain valuable insights on menu creation and costing
- To get tips on how to market your business successfully
- To know both challenges and opportunities in running a coffee shop

## Who Should Participate

- Anyone who wants to start a coffee shop business

## Key Topics

Module 1: Introduction to Coffee

Module 2: Startup Business Fundamentals

1. Business concept
2. Branding 101
3. Basic costing for hot and iced coffee
4. Menu creation
5. Business requirements in the Philippines

Module 3: Coffee Business Supplies

Module 4: Basic Marketing Strategies

Module 5: Video Demo for Brewed Coffee, Iced Latte and Hot Latte

Reserve now! Call us at:

Tel. (02) 8.727.56.28 / (02) 8.727.88.60

Mobile Numbers: Globe: 0915-205-0133 / Smart: 0908-342-3162

/ Sun: 0933-584-7266

Website: [www.businesscoachphil.com](http://www.businesscoachphil.com)

## Duration

- 3 hours

## Webinar Fee

- Php 1,750.00 per participant (inclusive of e-Handouts and e-Certificate) to be paid at least 3 banking days before the event

## Requirements

- Mobile phone, tablet, computer or laptop
- Download free ZOOM app
- Internet connection
- Good audio connection

## Reservation

- Please call to register (0915.205.0133|0908.342.3162 | 0933.584.7266 | (02) 8.727.5628) or use the registration form below. Kindly fill-out and email to [businesscoachphil@gmail.com](mailto:businesscoachphil@gmail.com). You will receive a confirmation within 48 hours.

## Mode of Payment

- Deposit/Transfer cash payment to Banco de Oro:  
Savings Account Name: BUSINESSCOACH, INC.  
Savings Account Number: 00235-003-71-22
- Kindly email deposit slip or screen capture of payment details (indicate name of participant and seminar title) to confirm reservation.

### Register Now! (Limited Slots Available)



Webinar Title \_\_\_\_\_

Date \_\_\_\_\_

Participant \_\_\_\_\_

Mobile Number \_\_\_\_\_

Email \_\_\_\_\_

Participant \_\_\_\_\_

Mobile Number \_\_\_\_\_

Email \_\_\_\_\_

Participant \_\_\_\_\_

Mobile Number \_\_\_\_\_

Email \_\_\_\_\_

Participant \_\_\_\_\_

Mobile Number \_\_\_\_\_

Email \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

TIN \_\_\_\_\_

Contact Person \_\_\_\_\_

Designation \_\_\_\_\_

Landline \_\_\_\_\_

Mobile Number \_\_\_\_\_

Email Address \_\_\_\_\_

(You may use a separate sheet for additional registrations)

\*Kindly email form to [businesscoachphil@gmail.com](mailto:businesscoachphil@gmail.com)