

Starting a Corporate Giveaways and Souvenir Items Business

Overview

With only minimal capital you can set up a corporate giveaways business. The market is huge and if you can manage to find unique products or are persistent in marketing so is the profit potential.

Objective

- To show the participants how to set-up a corporate giveaways business and how to print on the items.

Who Should Participate

- entrepreneurs
- anyone interested in going into the corporate giveaways business

Key Topics

I. Presentation of corporate giveaway items

Personalizing Products (umbrellas, t-shirts, mugs, keychains, fans, ballpens, bags, mouse pads, tumblers, etc.)

II. 3 Significant aspects of the business

1. Technical Know-How

(Different Processes in Personalizing Corporate Giveaways)

a. Digital Transfer

- Heat Press
- Mug Press

b. Screen printing

- Components, functions and influences of Screen printing.
- Making a design using Adobe Photoshop
- Developing a Photographic stencil

2. Marketing Know-how

- a. Target market
- b. Presentation of services to clients
- c. Marketing strategies

3. Sales Know-how

- a. Costing and marking-up

III. Basic things needed for the start-up

IV. Capital Investment

V. Suppliers

(Applicable for projects like Personalized t-shirts, personalized pillowcase, bags, ref magnet, mouse pad, puzzles, campaign button pin, i.d., personalized mug picture, umbrella, personalized wall clock)

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Website: www.businesscoachphil.com

Time

- 9:00 am - 4:00 pm

Venue

- Unit 705-D Atlanta Centre, 31 Annapolis St., Greenhills, San Juan City, Metro Manila

Schedule

- Please check our website, or you may call any of our customer representatives.
- Schedule may change without prior notice. Please call to confirm. BusinessCoach, Inc. is not liable for any expense incurred by seminar registrant resulting from cancellation of any of its events.

Seminar Fee

- Php 4,000.00 per participant (inclusive of snacks, lunch, seminar kit, handouts, certificate of attendance)

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- Php 500.00 Discount if FULL AMOUNT is paid at least five (5) banking days before the event.

Reservation

- Please call to register or use the registration form below. Kindly fill-out and send to us through fax (8.727.8860 or 8.727.5628) or email. You will receive a confirmation within 48 hours.

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- Deposit/Transfer cash payment to Banco de Oro:
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