

# WEBINAR: Transformational Leadership Training



## Overview

Transformational leadership is all about transforming yourself in order to transform others. Often, we focus on the idea that, as leaders, we must be able to lead our followers to our objectives. But have you ever thought about the internal aspects that are key to successful leadership?

This workshop will approach transformational leadership from a scientific rather than holistic perspective. The program's objective is to both introduce the mechanisms involved in transformational leadership and fine-tune the leaders' skills and ideologies to maximize their impact on their respective organizations. Participants will leave with not just newfound knowledge but also personal questions that they can constantly ask themselves in order to reflect on and evaluate themselves as leaders.

## Objectives

- To introduce participants to the core principles and mechanisms of transformational leadership, emphasizing the importance of self-transformation in the process of leading
- To guide participants through a process of self-reflection and assessment, enabling them to define or refine their leadership identity
- To equip participants with the knowledge and tools necessary to apply transformational leadership principles within their organizations effectively
- To inspire participants to initiate and manage change within their organizations and in their personal leadership approach

## Who Should Participate

- Managers, supervisors, and other key leadership positions
- Anyone aspiring for promotion and asked to become a leader or manager
- Business owners, administrators, and others who need to manage people

## Key Topics

- I. GETTING TO KNOW YOUR ORGANIZATION
  - a. Revisiting Your Company's Vision, Mission, and Practice
  - b. Your Company's Stakeholders
- II. THE LEADERSHIP DYNAMICS
  - a. The Leadership Definitions
  - b. The Common Leadership Styles
- III. DEFINING YOUR LEADERSHIP
  - a. Reviewing Your Leadership Identity Through Defining Stakeholder Relationship
  - b. Your Leadership Stakeholders
- IV. INTRODUCTION TO TRANSFORMATIONAL LEADERSHIP
  - a. The Evolution of Transformational Leadership Concept
  - b. Transactional vs Transformational Leadership
- V. THE ELEMENTS OF TRANSFORMATIONAL LEADERSHIP
- VI. OBJECTS OF TRANSFORMATION
  - a. Planned Transformation Through Organizational Design
  - b. Change and Your Role as a Transformational Leader
- VII. OVERCOMING RESISTANCE TO CHANGE
  - a. Why People Resist Change
  - b. Effective Strategies to Initiate Change

Reserve now! Call us at:

Tel. (02) 8.727.56.28 / (02) 8.727.88.60

Mobile Numbers: Globe: 0915-205-0133 / Smart: 0908-342-3162

/ Sun: 0933-584-7266

Website: [www.businesscoachphil.com](http://www.businesscoachphil.com)

## Duration

- 3 hours

## Webinar Fee

- Php 1,750.00 per participant (inclusive of e-Handouts and e-Certificate) to be paid at least 3 banking days before the event

## Requirements

- Mobile phone, tablet, computer or laptop
- Download free ZOOM app
- Internet connection
- Good audio connection

## Reservation

- Please call to register (0915.205.0133|0908.342.3162 | 0933.584.7266 | (02) 8.727.5628) or use the registration form below. Kindly fill-out and email to [businesscoachphil@gmail.com](mailto:businesscoachphil@gmail.com). You will receive a confirmation within 48 hours.

## Mode of Payment

- Deposit/Transfer cash payment to Banco de Oro:  
Savings Account Name: BUSINESSCOACH, INC.  
Savings Account Number: 00235-003-71-22
- Kindly email deposit slip or screen capture of payment details (indicate name of participant and seminar title) to confirm reservation.

### Register Now! (Limited Slots Available)



Webinar Title \_\_\_\_\_

Date \_\_\_\_\_

Participant \_\_\_\_\_

Mobile Number \_\_\_\_\_

Email \_\_\_\_\_

Participant \_\_\_\_\_

Mobile Number \_\_\_\_\_

Email \_\_\_\_\_

Participant \_\_\_\_\_

Mobile Number \_\_\_\_\_

Email \_\_\_\_\_

Participant \_\_\_\_\_

Mobile Number \_\_\_\_\_

Email \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

TIN \_\_\_\_\_

Contact Person \_\_\_\_\_

Designation \_\_\_\_\_

Landline \_\_\_\_\_

Mobile Number \_\_\_\_\_

Email Address \_\_\_\_\_

(You may use a separate sheet for additional registrations)

\*Kindly email form to [businesscoachphil@gmail.com](mailto:businesscoachphil@gmail.com)