# How to Start and Operate a Lash and Eyebrow Studio Business

## Overview

The beauty industry is thriving, and there is a growing demand for lash and brow services. People are increasingly conscious of their appearance and seek professional help to enhance their lashes and brows. Through this business, you can enhance natural features, boost self-esteem, and leave a lasting impact on clients.

# **Objective**

 To learn how to successfully start and operate a lash and eyebrow studio business.

# Who Should Participate

- entrepreneurs
- anyone interested in going into the lash and eyebrow studio business.

# **Key Topics**

- I. Income generators
- II. List of trainings that you need to get before opening the business
- III. Determining your target client
- IV. Factors to consider when selecting a location
- V. Business registration
- VI. Basic tools and equipment
- VII. Hiring and training of personnel
- VIII. Services to offer and products to sell
- IX. Marketing strategies
- X. Capital investment
- XI. Pricing
- XII. Suppliers

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Mobile Numbers: Globe: 0915-205-0133 / Smart: 0908-342-3162

/ Sun: 0933-584-7266

Website: www.businesscoachphil.com



#### Time

• 9:00 am - 4:00 pm

#### Venue

 Unit 705-D Atlanta Centre, 31 Annapolis St., Greenhills, San Juan City, Metro Manila

#### Schedule

- Please check our website, or you may call any of our customer representatives.
- Schedule may change without prior notice. Please call to confirm. BusinessCoach, Inc. is not liable for any expense incurred by seminar registrant resulting from cancellation of any of its events.

#### Seminar Fee

 Php 4,000.00 per participant (inclusive of snacks, lunch, seminar kit, handouts, certificate of attendance)

## Why Choose BusinessCoach Inc. - VALUE!

- 1. The small number of participants allows proper learning; just like having your own consultant at a bargain price!
- 2. Exit surveys from our seminar attendees show the average rating of our resource speakers are from very good to excellent!
- 3. We offer the most diverse seminars and workshops.
- **4.** We make sure that our trainers provide the most significant and useful information.
- 5. Our customers keep coming back, while the others give us numerous referrals.
- 6. We have trained over 100,000 professionals, and counting!!!

#### **Discount**

 Php 500.00 Discount if FULL AMOUNT is paid at least five (5) banking days before the event.

#### Reservation

 Please call to register or use the registration form below. Kindly fillout and send to us through fax (8.727.8860 or 8.727.5628) or email.
You will receive a confirmation within 48 hours.

#### **Mode of Payment**

Deposit/Transfer cash payment to Banco de Oro:

Savings Account Name: BUSINESSCOACH, INC. Savings Account Number: 00235-003-71-22

 Kindly email deposit slip or screen capture of payment details (indicate name of participant and seminar title) to confirm reservation.

### Register Now! (Limited Slots Available)

\$	BusinessCoach,	Inc.
	QUALITY BUSINESS TRAINING	

Seminar Title	
Date	
Name/s of Participant/s	
Company Name	
Address	
TIN	
Contact Person	
Designation	
Landline	
Mobile Number	
Email Address	
(You may use a separate sheet for additional a	registrations)

\*Kindly fax to (02) 8.727.5628 or (02) 8.727.8860, or email form to businesscoachphil@gmail.com