

Basic Gamification For Employee Motivation And Productivity

Overview

This program introduces practical ways to apply game-inspired mechanics (such as progression, challenges, and rewards) to systems in the workplace to boost employee engagement and performance. This session combines concepts, real-world applications, and hands-on activities to help participants translate ideas into actionable workplace strategies.

Objectives

By the end of the seminar, the participants will be able to:

- Understand game elements that are translatable into business process elements
- Identify components that make a system interactive and engaging
- Design structured activities that encourage participation and improve output
- Align strategies with organizational goals
- Evaluate the effectiveness of initiatives and make adjustments

Who Should Participate

- Team-leaders, Supervisors, and Managers
- HR Practitioners involved in staff development
- Business owners
- Anyone interested in applying new engaging techniques to enhance motivation and productivity

Key Topics

- I. Games and Motivation
- II. The Elements that Form Games
 - a. Core Mechanics
 - b. Self-Determination Theory (Towards Motivating Factors)
 - c. Player Type Models (Bartle's Theory)
- III. Roles of Managers in Gamifying Business Processes
 - a. Designing, Coaching and Motivating, Balancing, and Culture-Building
 - b. The Proper Manager Mindset
- IV. Integrating and Designing Game Systems
 - a. Gamification Mismatches in Business
 - b. The KPIs and KRAs
 - c. 8-Point Motivation
 - d. Building the System
 - e. Measuring Success and Sustaining Systems
- V. Tools and Platforms
 - a. Low-Tech Techniques
 - b. Digital Tools
- VI. Workshop: Preparing and Presenting a Gamification Plan
- VII. Workshop: Developing a Game Master Mindset

Reserve now! Call us at:

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Website: www.businesscoachphil.com

Time

- 9:00 am - 4:00 pm

Venue

- Unit 705-D Atlanta Centre, 31 Annapolis St., Greenhills, San Juan City, Metro Manila

Schedule

- Please check our website, or you may call any of our customer representatives.
- Schedule may change without prior notice. Please call to confirm. BusinessCoach, Inc. is not liable for any expense incurred by seminar registrant resulting from cancellation of any of its events.

Seminar Fee

- Php 4,000.00 per participant (inclusive of snacks, lunch, seminar kit, handouts, certificate of attendance)

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