

WEBINAR: How to Start and Operate an Airbnb Rental Property Business in the Philippines



Overview

This webinar provides a practical guide for aspiring hosts and property investors who want to start and manage an Airbnb rental property business. It will cover the basic steps in setting up a short-term rental, understanding marketing trends, and managing daily operations.

Objectives

After the webinar, you should be able to:

- Understand how the Airbnb rental property business operates in the Philippines.
- Identify profitable location for the business
- Learn the legal requirements and tax responsibilities for Airbnb hosts
- Create effective listings and pricing strategies
- Learn how to manage daily operations

Who Should Participate

- Aspiring Airbnb Hosts
- Real Estate Investors
- OFW's planning passive income source
- Condo Unit Owners
- Property Managers

Key Topics

- I. Understanding the Airbnb Business in the Philippines
 - 2026 trends and the Airbnb Opportunity in the Philippines
 - Growth of short-term rentals in Metro Manila and other key cities in the Philippines
 - Tourist vs Staycation Demand vs Business Traveler Markets
 - Location Analysis
 - Feasibility and ROI (Airbnb Income Potential vs Traditional Long-term Leasing)
 - Airbnb Business Models
 - Pros and Cons of Airbnb in the Philippines
- II. The Paper Trail (Legal Requirements and Tax Compliance in the Philippines)
 - Condo / HOA Rules and Policies
 - Business Registration
 - Taxes for Airbnb Hosts
- III. Finding the Right Property and Market Analysis
 - How to choose a profitable location
 - Demand and Competition Analysis
 - Rental Arbitrage Computation
- IV. Setting Up your Airbnb for Success
 - Interior design trends that sells
 - Must-have amenities
 - Photography that captures attention and converts
- V. Creating a High-Converting Airbnb Listing (Marketing Approach in promoting your Airbnb Business)
 - How to write powerful listing title
 - How to write descriptions that sell
 - Pricing strategy (Dynamic Pricing / Weekday vs Weekend Pricing / Peak Season Pricing)
 - Airbnb algorithm basics
- VI. Operating and Managing your Airbnb
 - Daily operations
 - Cleaning and turnover system
 - Handling difficult guests
 - Automating your Airbnb Business
 - Financial Management / Tracking of Income and Expenses
 - Scaling your Airbnb Business

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Duration

- 6 hours

Webinar Fee

- Php 3,500.00 per participant (inclusive of e-Handouts and e-Certificate) to be paid at least 3 banking days before the event

Requirements

- Mobile phone, tablet, computer or laptop
- Download free ZOOM app
- Internet connection
- Good audio connection

Reservation

- Please call to register (0915.205.0133|0908.342.3162 | 0933.584.7266 | (02) 8.727.5628) or use the registration form below. Kindly fill-out and email to businesscoachphil@gmail.com. You will receive a confirmation within 48 hours.

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