WEBINAR: Effective Company Culture Building

LIVE WEBINAR
VIA ZOOM

Overview

Company culture is the attitude of the people who make up the organization or business, reflected in their values, behaviors and ideas. A healthy culture will allow your workforce to feel connected to the big picture and share a common sense of purpose. If you create a positive environment, it is more likely that your team members will enjoy their work and be more productive.

Building a strong organizational culture is more than simply enjoying a pleasant atmosphere. The goal is to influence employees/colleagues in a positive way so that they will always strive to improve performance and productivity. Employee satisfaction can also result in customer loyalty.

Objectives

- To be able to have a company culture that will foster good working relationship among members even on virtual environment
- To enhance cohesiveness in Team Members in an organization
- To come-up with unique but effective ways of creating a creative and positively encouraging environment

Who Should Participate

- Business Owners
- Managers
- Supervisors
- Educators
- Public Servants
- Students

Key Topics

I. What is a company culture?

II. Building a culture you can be proud of

III. How nurturing innovation helps in culture building

IV. Creating a culture of success

V. Workshop

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Duration

- 3 hours

Webinar Fee

- Php 2,000.00 per participant (inclusive of e-Handouts and e-Certificate) to be paid at least 3 banking days before the event

Requirements

- Mobile phone, tablet, computer or laptop
- Download free ZOOM app
- Internet connection
- Good audio connection

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