WEBINAR: How to Increase Sales Using Facebook

LIVE WEBINAR
VIA ZOOM

Overview

This program will teach you how to use Facebook Page for your business and run effective FB ads and convert it into sales.

Objective

- To learn how to use Facebook Page Marketing for your business

Who Should Participate

- Sales and Marketing professionals
- Business owners
- Online sellers
- Organizations

Key Topics

Module 1: Different Facebook Apps
A. Facebook
B. Facebook Page
C. Facebook Business Suite
D. Facebook Ads Manager

Module 2: Storytelling Marketing Techniques for Facebook Page Campaign
A. The Customer
B. The Problem
C. The Brand
D. The Plan
E. The Call-to-Action Button
F. The Sales
G. The After Sales

Module 3: Facebook Ad Campaigns Call-to-Action
A. Increase Like
B. Message Inquiry
C. Increase Reach
D. Video Views

Module 4: Facebook Ad Campaign Metrics
A. Ad Impressions
B. Geographical Location
C. Audience Demographic
D. Cost Per Result
E. Engagement
F. Result Rate

Module 5: Activity: Run Actual Facebook Ad Campaign

Reserve now! Call us at:
Tel. (02) 8.727.56.28 / (02) 8.727.88.60
Mobile Numbers: Globe: 0915-205-0133 / Smart: 0908-342-3162 / Sun: 0933-584-7266
Website: **www.businesscoachphil.com**

BusinessCoach, Inc.
QUALITY BUSINESS TRAINING

Duration

- 3 hours

Webinar Fee

- Php 2,000.00 per participant (inclusive of e-Handouts and e-Certificate) to be paid at least 3 banking days before the event

Requirements

- Mobile phone, tablet, computer or laptop
- Download free ZOOM app
- Internet connection
- Good audio connection

Reservation

- Please call to register (0915.205.0133|0908.342.3162 | 0933.584.7266|(02) 8.727.5628) or use the registration form below. Kindly fill-out and email to businesscoachphil@gmail.com. You will receive a confirmation within 48 hours.

Mode of Payment

- Deposit/Transfer cash payment to Banco de Oro:

  Savings Account Name: BUSINESSCOACH, INC.
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- Kindly email deposit slip or screen capture of payment details (indicate name of participant and seminar title) to confirm reservation.

Register Now! (Limited Slots Available)

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Webinar Title _____
Date _____

Participant _____ Participant _____
Mobile Number _____ Mobile Number _____
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Participant _____ Participant _____
Mobile Number _____ Mobile Number _____
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Company Name _____
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Designation _____
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(You may use a separate sheet for additional registrations)

*Kindly email form to businesscoachphil@gmail.com