WEBINAR: How to Start a Milk Tea & Fruit Tea Business

LIVE WEBINAR
VIA ZOOM

Overview

This workshop provides participants with practical knowledge and skills in starting and managing a milk tea and fruit tea business. The webinar is designed to help aspiring entrepreneurs build confidence and develop a profitable and sustainable beverage business.

Objectives

At the end of the seminar, the participants should be able to:

- Understand the fundamentals of the milk tea and fruit tea industry and identify current market trends.
- Identify the essential ingredients, equipment, and supplies needed to start a beverage business.
- Develop a simple and profitable beverage menu based on customer preferences and target market.
- Recognize common business challenges and formulate practical solutions for long-term sustainability.

Who Should Participate

- Those who wish to start a Milk Tea & Fruit Tea Business

Key Topics

Module 1: Introduction to the Beverage Industry
- Overview of the Milk Tea and Fruit Tea Market
- Current Trends and Consumer Preferences
- Why Beverage Businesses are Profitable
- Understanding Your Target Customers

Module 2: Fundamentals of Milk Tea and Fruit Tea Business
- Difference Between Milk Tea and Fruit Tea
- Essential Ingredients and Supplies
- Types of Tea Bases
- Syrups, Powders, Fruits, and Toppings
- Equipment Needed for Startup

Module 3: Product Development and Menu Creation
- Creating Signature Drinks
- Flavor Combination Techniques
- Standard Recipe Formulation
- Menu Pricing Strategies
- Seasonal and Trending Drinks

Workshop: Create Your Own Beverage Concept

Module 4: Business Planning and Startup Preparation
- Choosing a Business Model (Kiosk, Physical Store, Home-Based Setup, Mobile Cart)
- Capital Requirements
- Legal Requirements and Permits
- Supplier Sourcing

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BusinessCoach, Inc.
QUALITY BUSINESS TRAINING

Duration

- 6 hours

Webinar Fee

- Php 4,000.00 per participant (inclusive of e-Handouts and e-Certificate) to be paid at least 3 banking days before the event

Requirements

- Mobile phone, tablet, computer or laptop
- Download free ZOOM app
- Internet connection
- Good audio connection

Reservation

- Please call to register (0915.205.0133|0908.342.3162 | 0933.584.7266|(02) 8.727.5628) or use the registration form below. Kindly fill-out and email to businesscoachphil@gmail.com. You will receive a confirmation within 48 hours.

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