WEBINAR: How to Start an Online Business in the Philippines

LIVE WEBINAR
VIA ZOOM

Overview

This program will help you know how to start an online business in the Philippine setting.

Objectives

- To learn and find out the basic steps, skills, techniques and strategies in starting and successfully launching an online business in the Philippines

Who Should Participate

- Individuals who want to start an online business
- Small business owners
- Online sellers

Key Topics

Module 1: Online Business Ideas
A. Types of businesses
B. Top 10 online businesses
C. Trending online businesses in the Philippines

Module 2: Online Business Requirements in the Philippines
A. Why start an online business?
B. Government requirements
C. Other requirements

Module 3: Online Business Platforms
A. Online Malls
B. Social Media
C. E-Commerce

Module 4: Basic Sales and Marketing Techniques for Online Business
A. Direct selling
B. Resellers program
C. Dropshipping technique
D. Other techniques

Module 5: Activity: Basic Online Business Plan
A. Market analysis and competition
B. Basic SWOT analysis
C. Sales and marketing plan
D. Operating plan
E. Financial plan and sales forecasting
F. How to present to investors

Reserve now! Call us at:
Tel. (02) 8.727.56.28 / (02) 8.727.88.60
Mobile Numbers: Globe: 0915-205-0133 / Smart: 0908-342-3162 / Sun: 0933-584-7266
Website: **www.businesscoachphil.com**

BusinessCoach, Inc.
QUALITY BUSINESS TRAINING

Duration

- 3 hours

Webinar Fee

- Php 2,000.00 per participant (inclusive of e-Handouts and e-Certificate) to be paid at least 3 banking days before the event

Requirements

- Mobile phone, tablet, computer or laptop
- Download free ZOOM app
- Internet connection
- Good audio connection

Reservation

- Please call to register (0915.205.0133|0908.342.3162 | 0933.584.7266|(02) 8.727.5628) or use the registration form below. Kindly fill-out and email to businesscoachphil@gmail.com. You will receive a confirmation within 48 hours.

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Webinar Title _____
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