WEBINAR: How to Start and Operate a Beauty Salon

Objective

- To learn how to successfully start and operate a beauty salon

Who Should Participate

- entrepreneurs
- anyone interested in going into the beauty salon / beauty parlor business

Key Topics

I. How to create your beauty salon image

II. Choosing a business name that matches your image

III. Factors to consider when selecting a location

IV. Business registration

V. Creating a business timeline

VI. Basic tools and equipment

VII. Hiring and training of personnel

VIII. Services to offer

IX. Products to sell

X. Marketing strategies

XI. Capital investment

XII. Pricing

XIII. Reasons why hair salons fail

XIV. Suppliers

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Duration

- 6 hours

Webinar Fee

- Php 4,000.00 per participant (inclusive of e-Handouts and e-Certificate) to be paid at least 3 banking days before the event

Requirements

- Mobile phone, tablet, computer or laptop
- Download free ZOOM app
- Internet connection
- Good audio connection

Reservation

- Please call to register (0915.205.0133|0908.342.3162 | 0933.584.7266|(02) 8.727.5628) or use the registration form below. Kindly fill-out and email to businesscoachphil@gmail.com. You will receive a confirmation within 48 hours.

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