WEBINAR: How to Start and Operate a Lash and Eyebrow Studio Business

Overview

The beauty industry is thriving, and there is a growing demand for lash and brow services. People are increasingly conscious of their appearance and seek professional help to enhance their lashes and brows. Through this business, you can enhance natural features, boost self-esteem, and leave a lasting impact on clients.

Objective

- to learn how to successfully start and operate a lash and eyebrow studio business

Who Should Participate

- entrepreneurs
- anyone interested in going into the lash and eyebrow studio business

Key Topics

I. Income generators

II. List of trainings that you need to get before opening the business

III. Determining your target client

IV. Factors to consider when selecting a location

V. Business registration

VI. Basic tools and equipment

VII. Hiring and training of personnel

VIII. Services to offer and products to sell

IX. Marketing strategies

X. Capital investment

XI. Pricing

XII. Suppliers

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Duration

- 6 hours

Webinar Fee

- Php 4,000.00 per participant (inclusive of e-Handouts and e-Certificate) to be paid at least 3 banking days before the event

Requirements

- Mobile phone, tablet, computer or laptop
- Download free ZOOM app
- Internet connection
- Good audio connection

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