WEBINAR: Managing Gen Z and a Multi-Generational Workforce

LIVE WEBINAR
VIA ZOOM

Overview

This webinar equips leaders, managers, and HR professionals with the knowledge and strategies to effectively manage, engage, and collaborate with a multi-generational workforce. It focuses on understanding the values, work preferences, and communication styles of different generations—Baby Boomers, Gen X, Millennials, and Gen Z—to foster a cohesive, productive, and inclusive workplace.

Objectives

At the end of the session, participants will be able to:

- understand generational differences – Identify the characteristics, motivations, and expectations of each generation to improve collaboration and reduce workplace conflicts.
- enhance communication and leadership strategies – Develop adaptable leadership and communication approaches that resonate with different generational work styles.
- foster a harmonious and productive work environment – Implement strategies that promote inclusivity, engagement, and collaboration among all generations.

Who Should Participate

- Managers
- Supervisors
- Team leaders
- Business owners

Key Topics

I. Defining Generations in the Workplace

Understanding the core values, strengths, and potential challenges of Baby Boomers, Gen X, Millennials, and Gen Z.

II. Workplace Expectations and Motivations

Exploring differences in work ethics, career aspirations, feedback preferences, and technology adaptability.

III. Effective Communication Across Generations

Adapting leadership and communication styles to bridge generational gaps and avoid misunderstandings.

IV. Managing Conflicts and Collaboration

Addressing intergenerational tensions and leveraging diversity for innovation and teamwork.

V. Retention and Engagement Strategies

Crafting policies and work environments

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Duration

- 3 hours

Webinar Fee

- Php 2,000.00 per participant (inclusive of e-Handouts and e-Certificate) to be paid at least 3 banking days before the event

Requirements

- Mobile phone, tablet, computer or laptop
- Download free ZOOM app
- Internet connection
- Good audio connection

Reservation

- Please call to register (0915.205.0133|0908.342.3162 | 0933.584.7266|(02) 8.727.5628) or use the registration form below. Kindly fill-out and email to businesscoachphil@gmail.com. You will receive a confirmation within 48 hours.

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