WEBINAR: Starting a Food Cart Business

LIVE WEBINAR
VIA ZOOM

Overview

Before you buy a food cart franchise find out first if it is better if you do it yourself. This food cart business seminar will give you professional guidance on what it takes to put up and operate this business. Start a food cart business yourself instead of buying a foodcart franchise and so save money and expand fast by franchising your foodcart yourself!

Objective

- To teach the participant the proper procedures in setting up a food cart business – from choosing the product line, to business expansion.

Who Should Participate

- Those who wish to go into the food cart business

Key Topics

I. Introduction
a. What is a food cart?
b. Top food carts in the Philippines

II. Why many people go into food cart business

III. Business permits and licenses
a. Registering with DTI, SEC, IPO, BIR, and getting the necessary business permits in the barangay and municipal/city hall (mayor's permit)

IV. Coming up with a good stall design
a. Differentiating yourself from competitors
b. Buying ready-made food carts or customized ones

V. Operations and management

VI. To franchise or to start your own

VII. Finding the right location
a. Check demographics
b. Know lease price
c. Negotiating lease agreements
d. Factor-in maintenance cost and repair

VIII. Pricing and costing
a. Methods in determining standard portion cost
b. Recipe costing

IX. Advertisement and promotions
a. Tarpaulins
b. Flyers
c. Social Media
d. Giveaways
e. Promo discounts

X. Staffing
a. Hiring personnel
b. Training employees

XI. Different types of food carts
a. Table top food cart
b. Kiosk
c. Bike

XII. Tips to prevent losses and enhance chances of success
a. Effective management
b. Developing a program

XIII. Return on investment

XIV. Suppliers

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BusinessCoach, Inc.
QUALITY BUSINESS TRAINING

Duration

- 3 hours

Webinar Fee

- Php 2,000.00 per participant (inclusive of e-Handouts and e-Certificate) to be paid at least 3 banking days before the event

Requirements

- Mobile phone, tablet, computer or laptop
- Download free ZOOM app
- Internet connection
- Good audio connection

Reservation

- Please call to register (0915.205.0133|0908.342.3162 | 0933.584.7266|(02) 8.727.5628) or use the registration form below. Kindly fill-out and email to businesscoachphil@gmail.com. You will receive a confirmation within 48 hours.

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