

WEBINAR: How to Start and Operate a Nail Spa Business



Overview

A nail spa business is a profitable and rewarding venture that can provide you with a steady income and a loyal customer base. Nail spa services are in high demand, especially among women who want to pamper themselves and enhance their appearance. You can offer a variety of services, such as manicures, pedicures, nail art, gel polish, acrylics, and more. You can also sell nail products and accessories to increase your revenue. The business is a great opportunity for anyone who loves beauty, creativity, and customer service.

Objective

- To learn how to successfully start and operate a nail spa business

Who Should Participate

- entrepreneurs
- anyone interested in going into the nail spa business

Key Topics

- I. Income generators
- II. List of trainings that you need to get before opening the business
- III. Determining your target client
- IV. Factors to consider when selecting a location
- V. Business registration
- VI. Basic tools and equipment
- VII. Hiring and training of personnel
- VIII. Services to offer and products to sell
- IX. Marketing strategies
- X. Capital investment
- XI. Pricing
- XII. Suppliers

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Duration

- 6 hours

Webinar Fee

- Php 3,500.00 per participant (inclusive of e-Handouts and e-Certificate) to be paid at least 3 banking days before the event

Requirements

- Mobile phone, tablet, computer or laptop
- Download free ZOOM app
- Internet connection
- Good audio connection

Reservation

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